Services for SME Growth & Transformatio

INNO-VEST

Better Business Foundations

STRATEGY | ANALYTICS | INVESTMENTS

Meeting Analytics needs of Mid-Corporates & SMEs that are aiming for impactful growth, by a Team of IT, Business Intelligence, Analytics & Statistics Experts.

We're entrusted upon to deliver data driven solutions in the field of technology, innovation, ops & investments.

Covering the following places

Bengaluru
Mumbai
Nagpur
NCR
Pune
Malaysia
Dubai

Address:

HQ: 97, Gajanandham, Sahakarnagar, Nagpur, Maharashtra-440025, IN
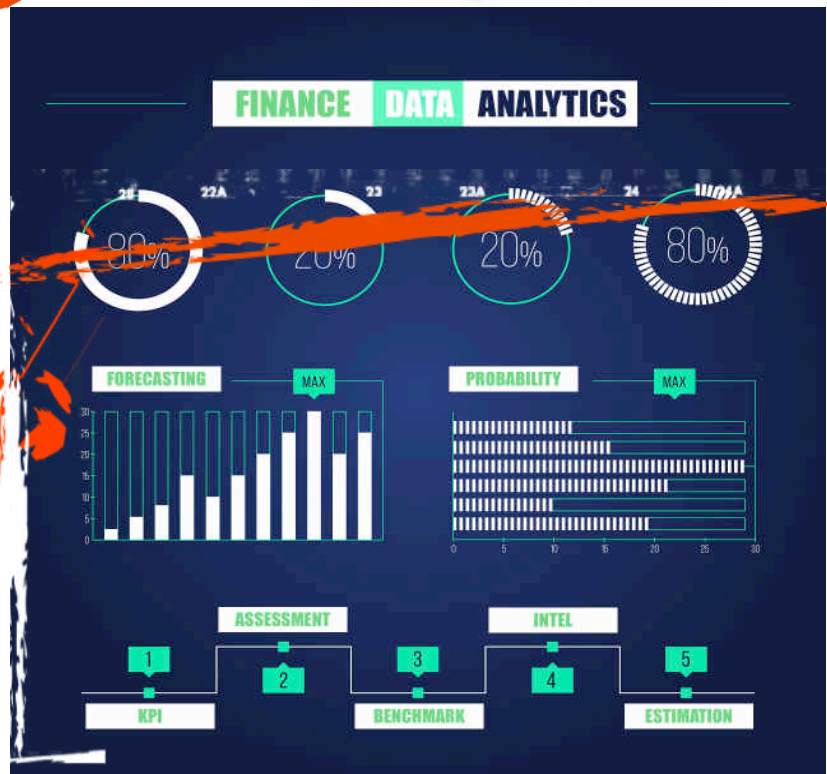
+91 98233 76611

www.Inno-Vest.com

info@finanalist.com

- Online Reach
- Better Project Outcomes
- Timely Delivery

data driven

SOLUTIONS

FINANCE DATA ANALYTICS

80%   20%   20%   80%

FORECASTING   MAX   PROBABILITY   MAX

ASSESSMENT   INTEL

1   2   3   4   5

KPI   BENCHMARK   ESTIMATION

CAPABILITIES

"You can't solve a problem on the same level that it was created. You have to rise above it to the next level."

-Albert Einstein

We Understand Client's requirements and testing factors, such as KPI, Conversion Rates, Hurdle Rates, Average Order Value (AOV), Days/Visits to Purchase, Customer Lifetime Value (CLV), Visitor Loyalty/Recency, Sales Per Session (SPS), Task Completion Rate, Share of Search, Market Share, ROICs, ROE/ROA, Financial Ratios etc. those being assessed via systematic methods, using modern tools, tech knowledge and skills for data driven

Offerings:

- Lean Ops
- Kaizen
- Process Optimizations
- Factor Analysis
- LDA
- Multidimensional Scaling
- Logistics Efficiency
- Cluster Analysis
- CART
- Random Forest
- Neural Networks
- Time Series Modeling
- Market Basket Analysis
- RFM Analysis
- Simulations-Monte Carlo
- Hedge Funds
- Portfolio Management
- Equities & Syndication
- Google Analytics
- Marketing Research
- Data Mining
- Management Science
- Financial Forecasting
- Sector Analysis
- Social Media Analytics

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Analytics For Business Decision Making

Analytics help decision makers determine risk, weigh outcomes, and quantify costs and benefits associated with every business decision. In its two forms-Predictive & Disruptive Analytics, explained below, companies can foresee events to come and take decisions.

Predictive Analytics encompass a variety of statistical techniques (such as modeling, machine learning, and data mining) that analyze current and historical facts to make predictions about future events.

Descriptive Analytics focuses on developing new insights and understanding of business performance based on data and statistical methods; these analytics are then used to make decisions for a Firm.

Analytics For Business Performance

Companies usually target their operative investments at their distinctive capabilities. These are the capabilities along with Firm's integrated business processes that serve customers in ways that are differentiated from competitors and that create an organization's formula for business success and therefore offer the richest targets.

A good target is the driver to any business and so full of opportunities that company can engage its top management and create a market momentum. It mainly focuses on generating insight rather than merely information, and is both ambitious and approachable. Ambitious, as it impacts the business and approachable as it has access to the resources and capabilities to succeed, both being essential Analytics' outcomes.

DATA DRIVEN SOLUTIONS FOR ENHANCING VALUE!